



Friday Gathering - April 10  
 Lite Fare and Beverages - 5:00 - 8:00 PM  
 Location - Courtyard Marriott Lenox Berkshires

Saturday Sessions - Lee Middle & High School

Lee Middle & High School  
 300 Greylock St., Lee, MA.

April 11, 2026

Save the Date for the Fall Conference!  
 October 23-24, 2026  
 Holiday Inn Saratoga Springs, NY



Suggested Tracks You are free to take any courses, except those marked "only"	Registration & Breakfast	General Session	Session 1	Session 2	Lunch	Session 3	Session 4	Session 5
	8:15 - 8:50 AM	9:00 - 9:50AM	10:00 10:50	11:00 - 11:50AM	12:00-1:00PM	1:10 - 2:00PM	2:10 - 3:00PM	3:10 - 4:00PM
Membership		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>The BSA New 12 Point Membership Retention Plan</b> Sean Magennis EVP of Membership Engagement Scouting America	<b>Build A Great Council Team</b> Linda Baker National Membership Committee		<b>Share Scouting This Spring &amp; Summer</b> Linda Baker National Membership Committee	<b>Re-starting Scouting in Shuttered Communities</b> Wendy Dieffendorf Unit Growth Executive - Twin Rivers	<b>Being Electronic</b> Kevin Eschelbach Unit Growth Executive Green Mountain Council
Membership		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations						<b>Launching Community Scout Nights That Build Tomorrow's Leaders</b> Troy Mullins Membership Co-Chair, GMC
Program, Alumni		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations		<b>Cub Scout Program Resources</b> Marshall Lovelett - President Cape Cod and Island Council Sara Lovelett- National Cub Scout Committee		<b>Every Scout REQUIRES a Trained Leader</b> Wendy Kaban - Training Lead Bob Koch - CST 10 Program Lead	<b>Cub Scout Camping - Why, When, What?</b> David O'Leary	<b>Ways to Build a Stronger NESA Chapter...and Benefits that Follow</b> Bob Koch-CST 10 Program Lead Steve Burrill
Scouting Safely		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>Project iGuardian - Online Safety for Scout-age Children - 2 sessions</b> Homeland Security				<b>The "How To" of Unit Safety &amp; Safeguarding</b> Training Session Don Ghee CST 10 Scouting Safely Lead	
Finance and Fundraising		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>Developing A Worthwhile Giving Tuesday Campaign to Close the Year</b> Mark Saxon SE SA Green Mountain Council	<b>From Zero to One: How Your Council Can Get Started with Planned &amp; Non-Cash Giving</b> Justin Rodstrom		<b>Council Finance 101</b> John Arico CST 10 Finance Lead	<b>Donor Stewardship</b> Patrick Hanrahan Development Director Heart of New England Council	<b>Special Event Planning</b> Mae Osman Development Director Twin Rivers Council
Leadership and Governance and Marketing		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>Bold Reintroduction to Scouting America</b> Gerald Boyle - CST 10 Leadership and Governance Lead Jim Steiner Jay Garee	<b>Council Bylaws</b> Gerald Boyle - CST 10 Leadership and Governance Lead Jim Steiner Jay Garee		<b>Strategic Planning</b> Chris Coscia SE Theodore Roosevelt Council		<b>So you have a Conditional Charter</b> Gerald Boyle - CST 10 L&G Lead Jim Steiner - Past President, SA New Hampshire Jay Garee- SE SA New Hampshir
Commissioners		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>The BSA New 12 Point Membership Retention Plan</b> Sean Magennis EVP of Membership Engagement Scouting America	<b>Supporting Mixed Gender Units as a Commissioner</b> CED 722 Dot Young CST 10 Commissioner		<b>Every Scout REQUIRES a Trained Leader</b> Wendy Kaban & Bob Koch	<b>Navigating Difficult Conversations</b> CED 716 Belted Council Commissioner Western Massachusetts Council	<b>Council Key 3 Only</b> Dot Young - CST 10 Commissioner Mark Holtzman - CST 10 Chair Stephen Hoitt - CST 10 Director
NCAP Training		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>NCAP Local Council Assessments for Day Camp and Camp Properties - 2 sessions</b> George Bacalles			<b>Zone 10 NCAP Long Term Assessor Training - 3 sessions</b> George Bacalles Zone 10 NCAP Coordinator		
NCAP Training						<b>NCAP Chair / Camp Director NCAP Forum - 1 session</b> John Willemain Zone 11 NCAP Coordinator		
Scout Executives Only Presidents Only		<b>National Office Updates</b> Chuck Brasfield Assistant Chief Scout Executive, Executive Vice President of Operations	<b>The BSA New 12 Point Membership Retention Plan</b> Sean Magennis EVP of Membership Engagement Scouting America	<b>Scout Executives Only</b> Stephen Hoitt CST 10 Director		<b>Council Presidents and EVP Only - 2 sessions</b> Mark Holtzman CST 10 Chair		<b>Council Key 3 Only</b> Dot Young - CST 10 Commissioner Mark Holtzman - CST 10 Chair Stephen Hoitt - CST 10 Director