

Scouting America



2026 Council Service Territory 10 Spring ScoutCon



Saturday, April 11– Lee Middle & High School, 300 Greylock St., Lee, Mass.

Please forward this flyer to all key leaders in your council, districts and on your Executive Board

Councils are encouraged to have a full team of council / district leaders and board members participate:

Council Key 3 & Executive VP	District Key 3
Council Membership/Marketing Leads	District Membership/Marketing Volunteers
Council Commissioner Staff	District Commissioner Staff
Council Professionals	District Executives and Associates
Council Executive Board Members	District Committee Volunteers
Council Program Leads	District Program Leads

...and **all** other Council and District level volunteers!

Schedule:

8:15 am	Registration / Light Breakfast	1:10–2:00 pm	Breakout Session 3
9:00–9:50 am	Welcome & General Session	2:10–3:00 pm	Breakout Session 4
10:00–10:50 am	Breakout Session 1	3:10–4:00 pm	Breakout Session 5
11:00–11:50 am	Breakout Session 2	4:10 pm	Head home
12:00 am–1:00 pm	Lunch		

Attire: Please wear your Scout field uniform (if you have one), otherwise business casual

Cost: \$40 – includes continental breakfast and lunch - \$50 after March 28

Registration: Registration: **Event Registration is open at <https://scoutingevent.com/397-ScoutCon2026>.**
There is something for everyone. Class selection will be first come, first served.

Registration will be open until Sunday, April 5, 2026.

Be sure to select your classes/sessions using the red “Update Information” button after entering your demographic information.

[Update Information](#)

Lodging: For those who want to stay nearby on Friday night, April 10, there are many hotels in the area

Quality Inn

170 Housatonic St., Lee, MA 01238
413-243-0143

Pilgrim Inn

165 Housatonic St., Lee, MA 01238
413-243-1328

Chambery Inn

199 Main St., Lee, MA 01238
413-243-2221

Courtyard Lenox Berkshires

70 Pittsfield Rd., Lenox, MA 01240
413-551-7700

Friday gathering: For those arriving on Friday afternoon, we are arranging an optional group evening reception at the Courtyard Lenox Berkshires from 5-8PM. Lite fare and beverages. Register for this event during registration.

Sessions

General Session - National Office Updates

- Chuck Brasfield, Assistant Chief Scout Executive, Executive Vice President of Operations, Scouting America

Membership

- The BSA New 12 Point Membership Retention Plan
 - Sean Magennis, EVP of Membership Engagement for Scouting America shares the Membership Growth and Retention: A 12 Point Plan and the 2026 Membership Growth and Retention Workbook.
- Build A Great Council Team
 - Have you ever thought about the growth you could accomplish if you had a large council team of energetic, creative Scouters using new approaches to engaging today's families? Join us for an interactive conversation filled with ideas about why and how you could make this happen.
- Share Scouting This Spring & Summer
 - We don't expect people to buy something they don't know about and have never had a chance to try. Plan now for personally inviting members of today's families to see what Scouting is all about. Welcome them to be a part of specific fun and inspiring events: community service, local America 250 events, unit hikes, campfire s'mores and more!
- Going Electronic
 - How to improve your membership numbers with recruitment efficiency, eliminating delays and reducing papercuts. Gathering potential scouts information at program events and more!
- Re-starting Scouting in Shuttered Communities
 - An intensive, results-focused workshop designed to equip New Unit Growth Executives and Council and District Growth Teams with the strategies and confidence needed to expand Scouting's footprint. Participants learn how to secure strong charter partners, leverage social media and geo-fencing to reach families, build productive relationships with school districts and PTAs, mentor new volunteers through the start-up process, identify funding sources, and deliver high-touch customer service through consistent communication. The session also emphasizes collaboration with council boards, professional staff, and experienced volunteers to create a unified, growth-driven approach that launches sustainable new units and strengthens Scouting across every community.
- Rocket Into Scouting: Launching Community Scout Nights That Build Tomorrow's Leaders
 - The Green Mountain Council's *Rocket Into Scouting* initiative is a coordinated, council-wide recruiting campaign designed to reverse declining youth membership and



reintroduce Scouting to today's families. This session shares proven strategies for executing a successful fall recruiting push—including campaign timelines, coordinated communications, unit leader workshops, and high-impact Community Scout Nights—equipping councils and units to drive sustained Cub Scout growth.

- **Program**

- **Cub Scout Program Resources**

- Learn about new and existing program resources for Cub Scout packs. These resources were designed to help volunteers plan pack and den meetings and activities.

- **Every Scout REQUIRES a Trained Leader (Bob Koch and Wendy Kaban)**

- CST10 Councils need to raise the level of trained leaders for the youth that they serve. The Awareness of expectations; Communicating requirements and Execution of a solid training plan are paramount.

- **Cub Scout Camping - Why, When, What?**

- Cub camping takes many forms - day camp, Webelos camp, family camp, weekends, resident camp of three nights or more. Come to share information about what your council offers for Cub camping and why you made these choices, what is working well.

- **Alumni/NESA**

- **Ways to Build a Stronger NESA Chapter...and Benefits that Follow (Bob Koch and Steve Burrell)**

- Learn the tips and tricks to organize and build a strong Council NESA Chapter through recruitment, organization, and a strong set of activities that will assist in leading your council to success

- **Scouting Safely**

- **The "How To" of Unit Safety & Safeguarding Training Session**

- Scouting's Safety and Safeguarding depend on Awareness and Preparation. Session will provide a Safety & Safeguarding training deck that can be used by councils to inform the why and how for unit leadership.

- **Project iGuardian - Online Safety for Scout-age Children**

- Homeland Security special agents will present information to help parents and adult leaders understand how children can be victimized online, how to report incidents, and how to have an informed discussion with children and teens. Note: This is a double-period session.

- **Commissioners**

- **The BSA New 12 Point Membership Retention Plan**

- The VP of Membership Engagement for Scouting America shares the Membership Growth and Retention: A 12 Point Plan and the 2026 Membership Growth and Retention Workbook.

- **Every Scout REQUIRES a Trained Leader (Bob Koch and Wendy Kaban):**

- CST10 Councils need to raise the level of trained leaders for the youth that they serve. The Awareness of expectations; Communicating requirements and Execution of a solid training plan are paramount. **Commissioner Role in Promoting Membership and Retention**

- **Supporting Mixed Gender Units as a Commissioner, CED 722:**

- Supporting Mixed Gender- History of Mixed Gender, recognizing inclusion and responding to common concerns.

- **Navigating Difficult Conversations, CED 716:**

- Analyzing conflicts from commissioner/ coaching point of view and tools to help with difficult conversations.

- **Commissioners Only Session**

- **NCAP Training**

10:00 - 12:00 Blocks (2 Blocks)

- **NCAP Local Council Assessments for Day Camp and Camp Properties**

- This specialized training is designed for individuals tasked with spearheading the National Camp Accreditation Program (NCAP) assessment process within their local council. Rather than just learning the standards for personal knowledge, participants are trained to become facilitators and team leads.

The primary goal is to return home with the expertise to build, train, and manage the volunteer teams that ensure council properties and day camps remain safe, high-quality, and compliant with BSA standards.

- Important Note: This session provides the tools to assess camp operations and properties. It does not certify an individual to serve as a Short Term Camp Administrator. That role requires specific Short Term Camp Administrator Training.

1:00 - 4:00 Blocks (3 Session Blocks)

- **Zone 10 NCAP Long Term Assessor Training**

- This training is specifically for individuals approved by their local council to serve as Long-Term Camp Assessors. Unlike local day camp assessments, long-term (resident) camps require a rigorous third-party visitation by trained Zone assessors. This course prepares you to represent the National Camp Accreditation Program (NCAP) by providing an objective, high-standard review of camp operations, safety, and program quality.

Participants will move beyond the basics to focus on the 2026 NCAP Standard updates, the nuances of the assessment dialogue, and strategies for handling complex "real-camp" scenarios encountered on-site.

- **NCAP Chair / Camp Director NCAP Forum 1 Session**



- This session is designed for the primary architects of a successful summer, the Council NCAP Chair and the Camp Director. The discussion focuses on the collaborative relationship between council-level oversight and on-site operational leadership.
- Participants will learn of the lifecycle of the National Camp Accreditation Program (NCAP) process, from multi-year strategic planning with CCIP to the final on-site assessment review. This discussion ensures that both the Chair and the Director are synchronized in their goal of delivering a safe, high-quality program that meets all 2026 NCAP Standards.

Leadership and Governance

- Strategic Planning
 - Building a Council Strategic Plan
- Council Bylaws
 - Review, Revise, Republish
- Bold Reintroduction of Scouting America
 - To the Community Shakers and Movers
- So you have a Conditional Charter
 - What Now?

Position-Specific Breakouts

- For Presidents / President-Elects and Executive Vice Presidents – double session
- For Scout Executives
- Council Key 3 with the CST Key 3

Finance

- Developing A Worthwhile Giving Tuesday Campaign to Close the Year
- Council Finances 101
 - This will be a basic overview of the council financial statements to help all board members better understand the current financial state of their council.
- From Zero to One: How Your Council Can Get Started with Planned & Non-Cash Giving
 - Learn how your Council can begin to educate and engage your donors on non-cash and planned giving strategies.
- Donor Stewardship
 - How to cultivate your new donors to legacy donors over time
- Special Event Planning
 - How to build a strong special event plan for your council